



- PRESS RELEASE -

FOR IMMEDIATE RELEASE
TUESDAY, MAY 25, 2021

INVITRO ANNOUNCES APPOINTMENT OF INVESTOR RELATIONS PARTNERS

PLACENTIA, CALIF., May 25, 2021 - - InVitro International, Inc. (OTC PINK: IVRO) today announced the appointment of [Investor Relations Partners](#) (IRP) to provide external investor relations services to InVitro.

IRP is an investor relations and public relations firm representing and advising micro to mega market cap companies, with a collective 50+ years of direct capital market experience.

“With our continued financial improvements, recovering economy and improved regulatory condition, we believe InVitro presents an extremely undervalued investment story that will resonate with the micro-cap investment community,” said W. Richard Ulmer, Chairman and CEO of InVitro International. “Against this backdrop, we believe this is the perfect time to bolster our investor relations efforts and ensure best-in-class practices to drive shareholder value.”

To be added to the Company’s email list [please click this link](#) or for additional information, please call our investor relations department at 323-380-4500.

About InVitro International, Inc.

InVitro International, Inc., headquartered in Placentia, California, was founded in 1985 and is a customer and technology-driven provider of non-animal testing methods. The Company's testing technologies are designed to produce data regarding dermal corrosivity and ocular/dermal irritation, which correlate with animal and human test results. This technology is commercialized through test kits and laboratory services globally.

This release may contain "forward-looking statements" as defined in the Private Securities Litigation Reform Act of 1995. Such forward-looking statements involve known and unknown risks, uncertainties and other factors that may cause the actual results, performance or achievements of the company to be materially different from any future results, performance or achievements expressed or implied by forward looking statements. These risks and uncertainties include but are not limited to: acceptance of the Company's technology by customers or regulatory agencies, changes in market conditions and other competitive factors. The forward-looking statements are made as of the date of this press release and the Company assumes no obligation to update such statements.

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